

**APPLICATION FORM
WORK HOTEL DAY**
An event inside SIA GUEST 2017

Fill in, sign and forward to:
expo@riminifiera.it
In PDF format



RIMINI OCTOBER 12th – 14th 2017

COMPANY DETAILS please fill in capital letters

Company name			Company Owner/ General Manager.		
Address			phone		
Town	Zip code	Country	Fax		
email		Website			
Contact name	E-mail				mobile phone

INVOICING DETAILS please fill in capital letters

Company Name		V.A.T. No. / T.I.N.			
Address	Town			zip code	Nation

RATES AND DEADLINES

WORK HOTEL DAY (maximum 3 entrances for each company)

- ✓ € 70,00+Vat if confirmed by 14 September 2017
- ✓ € 90,00+Vat if purchased on the spot on 12 and 13 October 2017

This includes:

- Admission for **one person** to the WORK HOTEL DAY area on Friday, from 2.30pm to 5.30pm, for meetings with national buyers
- Admission for **one person** to the WORK HOTEL DAY area on Thursday 12 from 10.00am to 5.00pm, Friday 13 October 2017 from 10.00am to 12.30am, for meetings with trade specialists
- Aperitif for **one person** with national and international buyers and trade specialists on Friday, from 5.30pm to 6.30pm

The registrations close on September 14, 2017; beyond that date the badge will be purchased directly on site from 12 to 13 October at 2.30pm

BUYER'S WELCOME CEREMONY (maximum 3 entrances for each company)

- ✓ € 50,00+Vat must be purchased by 30 September 2017

This include: dinner for one person

Admission is reserved for all exhibitors and co-exhibitors published in the 2017 SIA Guest Catalogue who will have registered to participate in the Work Hotel Day before the deadlines.

ORDER

WORK HOTEL DAY

No x € 70,00 = € _____

BUYER'S WELCOME CEREMONY

No x € 50,00 = € _____

To be paid = € _____

+ 22%Italian vat if due = € _____

PAYMENT PROCEDURE

Payment must be done along with the application.
Please forward bank payment copy

Via bank transfer to: ITALIAN EXHIBITION GROUP SPA
indicating: Work Hotel Day 2017
bank: BANCA POPOLARE DELL'EMILIA ROMAGNA
Code IBAN – IT03 T 05387 24208 000002218121
Code BIC /SWIFT – BPM0IT22XXX
Clearly indicate company name

PAYMENT ON THE SPOT:

Only CREDIT CARD payments will be accepted

NAME AS WILL APPEAR ON THE BADGE:

EXHIBITOR'S NAME <i>Printed on the badge</i>	MOBILE PHONE <i>For internal use</i>	DIRECT EMAIL <i>For internal use</i>

Note: for any further information and/or please contact lara.betti@iegexpo.it

APPLICATION FORM AND GENERAL RULES AND REGULATIONS SIGNATURE

The company _____
application form holder, having read the General Rules & Regulations, which it accepts in their entirety and returns, undersigned in the box beside, and sending this form, **requests to participate in WORK HOTEL DAY, an event inside the next edition of SIA GUEST 2017**

As specific approval of the WORK HOTEL DAY 2017 General Rules and Regulations' clauses indicated below:

According to and by effect of art. 1341 of Italian Civil Code, the undersigned approves the General Rules and Regulations of Participation printed overleaf at numbers: .2 participating rules; 4. withdrawal, penalties; 8. Escape clause; 10. competent Court

MANDATORY

Date _____ Stamp and signature of contracting firm's legal representative

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Date _____ Stamp and signature of contracting firm's legal representative

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COMPANY: _____

WORK HOTEL DAY 2017 GENERAL RULES AND REGULATIONS

Art 1. By completing and signing the application form for the "Work Hotel Day" Event (hereinafter the "Event"), the Company agrees to take part in the 2017 edition of the Event, under the conditions and pursuant to the clauses set out below.

The Event is a speed networking event in which Italian Exhibition Group gives participants the opportunity to make direct contact with national and international buyers duly enrolled at the trade show. The Event will be held from 10:00 am to 5:00 pm on 12th and from 10:00 am to 12:30am on 13th October 2017 (trade specialists meetings) and from 2:30 pm to 5:30 pm on 13th October (national buyers meetings) in a dedicated area of Rimini's trade fair district, as part of SIA GUEST 2017. Buyers are seated, while sellers move around.

Art 2. Participation in the Event is exclusively reserved for participants that have duly enrolled at SIA GUEST 2017 and who have completed and signed the application form for the Event. Completing and signing the application form for the Event constitutes valid entitlement to take part solely for the Contact indicated on the form. Access to the Event may not be transferred to third parties.

Several Contacts from the same Company may take part in the event only by purchasing, for each, individual and independent admission. Moreover, the Contact may only represent the individual Company indicated on the registration form; if more Companies need to be represented, then as many admissions must be purchased as Companies to be represented. Persons

employed by Italian Exhibition Group shall validate access to the dedicated area only to those with valid admission documents that comply with that set out above, and may ask for an identity document.

Art 3. Italian Exhibition Group does not guarantee participants either a minimum number of speed contacts nor a possible minimum duration thereof.

Participants are in fact left free to obtain these speed contacts independently; such speed contacts may not however exceed a duration of 15 minutes each.

Art 4. Any cancellation request regarding participation in the Event shall be accepted by Italian Exhibition Group SpA, at no charge, provided that this is sent in writing, by registered letter with acknowledgement of receipt, at least ninety days before the start date of the trade show SIA GUEST 2017.

In the event that a cancellation request arrives (still in writing, by registered letter with acknowledgement of receipt) later than indicated above, the following charges shall be applied: 50% of the entire fee for taking part in the Event, for cancellations arriving between 12th July 2017 and 12th August 2017; the entire fee for taking part in the Event if the cancellation arrives after 13th August 2017.

Art 5. Italian Exhibition Group SpA reserves the right to terminate this contract, and thereby cancel any and all obligations resulting therefrom, in the event of force majeure.

Art 6. In the event that the client is undergoing bankruptcy proceedings, Italian Exhibition Group SpA may consider this contract terminated by law.

Art 7. The Participant declares that it is aware of and accepts all the content of the application form. This constitutes an integral part of this Regulation.

Art 8. The Participant must proceed with payment under the terms and conditions and within the deadlines set out in the application form, as also shown on the invoice. Should it fail to settle the invoice or only make a partial payment within the aforementioned periods, Italian Exhibition Group SpA will have the right to terminate the contract for non-fulfilment by the client pursuant to article 1456 of the Italian Civil Code, informing the Participant thereof through registered letter with acknowledgement of receipt. This is without prejudice to compensation for all damages suffered as a result of the non-fulfilment.

Art 9. The data relating to billing provided on the application form shall be the only data deemed valid for any subsequent accounting, administrative or commercial document. The Participant must inform Italian Exhibition Group SpA in writing of any change to the data in respect of that provided in this contract.

Art 10. The Court of Rimini shall have exclusive jurisdiction over any dispute concerning this Regulation, including those relating to its interpretation, execution or termination.

NOTIFICATION AS PER ART.13 OF ITALIAN LEGISLATIVE DECREE NO. 196/2003

Pursuant to the provisions of article 13 of Leg. Decree 196/2003 (Code on the protection of personal data), you are hereby informed that the personal data supplied by you or otherwise acquired as part of Italian Exhibition Group S.p.A. activities is subject to processing in compliance with the laws on confidentiality and in accordance with the provisions expressly provided by the aforementioned Code. Such data will be processed using electronic, manual and paper media (e.g. the publication of photos in brochures, etc.) for the following purposes:

1. Fulfillment of contractual and legal obligations relating to the participation of the party concerned as an exhibitor or partner in the events organized by Italian Exhibition Group S.p.A.

2. Organizational Management of the events promoted by Italian Exhibition Group S.p.A., such as, for example, creating personal ID badges for security purposes, statistical analyses of aggregate data, planning, communications with third-party partners which collaborate to organize and manage events (e.g. other trade-fairs, suppliers, consultants, etc.), inclusion of personal data in the Official catalogue and map of events to be distributed within Italy and abroad. In such case, some data may also be gathered through pre-registration procedures (online or on paper) or by operators authorized by us prior to entering the exhibition centre.

3. Profiling, retention of loyalty and sending of commercial and promotional communications regarding the activities of Italian Exhibition Group S.p.A. via email, txt, mms, fax, telephone calls, direct selling, as well as additional marketing purposes (e.g. analysis and market surveys).

4. Profiling, sending commercial communications, promotion and advertising, relating to products and services of third-party partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in trade or operating events in other areas) interested in offering advantageous commercial benefits to the participants in the events and exhibitions of Italian Exhibition Group S.p.A. via email, txt, mms, fax, or telephone calls. To this end, the data may also be disclosed or transferred to such entities in order to enable them to use them directly for sending their commercial messages.

By the processing of personal data shall be meant the gathering, recording, organization, storage, processing, editing, selection, extraction, comparison, reclassification into homogeneous economic categories, use, interlinking, blocking, communication and distribution of data. The duration of processing shall be proportionate to the purposes from time to time pursued.

The provision of data to Italian Exhibition Group S.p.A. is always optional. However, if - as is usual for those who intend participating as exhibitors or partners in the events - the data, to which the provision request relates, must be processed by Italian Exhibition Group S.p.A. in order to properly fulfil a legal or contractual obligation, as well as to provide whatever required by the person concerned (purposes envisaged in par. 1), the provision thereof is in fact necessary. In fact, failure to provide such data on your part would inevitably result in the inability of Italian Exhibition Group S.p.A. to provide the contractual services requested by you and/or to comply with the legal obligations arising from establishment of relations with you. Consequently, it would not be in point of fact possible for you to take part in the event, to enter the trade-fair and to use our services, etc. Permission to process for the purposes indicated in paragraph 1, on the other hand, is never necessary (inasmuch as art. 24 of Leg. Decree 196/2003 exempts Italian Exhibition Group S.p.A. from the obligation to ask for such permission).

We point out that the "provision" of data means the material placing at disposal of same in favour of Italian Exhibition Group S.p.A., and does not therefore amount to "permission" to process them for the purposes set out in paragraphs 2, 3 and 4; the party involved which provides the data (having read this privacy policy) is assumed to have tacitly given

permission considering the mere fact that the same data are subject to processing for the purposes mentioned in par. 1.

In the case instead of data being processed for the purposes of paragraph 2, permission is optional, but any failure to provide permission would prevent Italian Exhibition Group S.p.A. from carrying out such processing and, in some cases, also from providing the service requested by the party involved.

We therefore suggest, in the event of the party involved wanting to take part in the trade-fair, not to limit itself to providing data but also to provide the express permission to process data for the purposes indicated in paragraph 2.

In the event, instead, of the data being processed for the purposes referred to in paragraphs 3 and 4, permission is optional and any failure to give permission shall not result in the non-execution of the service requested by the party involved, but shall result in the impossibility for Italian Exhibition Group S.p.A. to perform relative processing (for example to use an email address or mobile number for sending promotional messages).

The data gathered for the purposes of paragraph 1 may be transmitted: to companies which, on behalf of Italian Exhibition Group S.p.A. provide the management and maintenance services regarding computer systems and databases, to contractor/appointed Companies which, on behalf of Italian Exhibition Group S.p.A. provide services essential to participation (e.g. installation and management of installations and equipment, logistics, security, private security, first aid, hostesses, etc.). Any processing of data by such parties will take place with purposes and procedures identical to those mentioned above.

Italian Exhibition Group S.p.A. furthermore informs that during the events organized by it, photographers and/or video-makers may be authorised to film and/or take photographs, for documentation and promotion purposes, both on the sites of events, and on the social profiles of same (e.g. twitter, facebook, whatsapp, youtube, vimeo, etc.). The published photographs and videos concern trade-fair activities, which shall be deemed as events or matters of public interest and do not show indications for which the express permission is required of the party involved in filming.

If the party involved does not want to be photographed or filmed, please let the appointed staff know at the time of shooting or filming. Photographed persons shall in any case be entitled to request removal or deletion from the company's web site database and/or linked platforms by sending an email message to privacy@iegexpo.it. In this case, Italian Exhibition Group S.p.A. will promptly remove the documentary material.

The data gathered for the purposes referred to in paragraphs 2 and 3, which may be acquired on-site by operators authorized by Italian Exhibition Group S.p.A., may be disclosed to the photographers and/or video-makers producing material, to post-production companies working with them, to journalists and newspapers, to companies appointed to carry out market surveys, to advertising, communication and/or public relation agencies, to companies appointed to print advertising or promotional material, to website production companies, to web marketing companies, to other entities in charge of planning and/or maintenance of promotional materials, and to companies appointed to manage and service the computer systems used for data processing, to any third partners with which Italian Exhibition Group S.p.A. shares such promotional initiatives or the realization of shows and events, as well as, through catalogues, to exhibitors and/or visitors of events organized by Italian Exhibition Group S.p.A. including in collaboration with third-party partners.

Notification will take place according to principles of proportionality and will therefore from time to time be limited to whatever is necessary. Such persons shall process the materials and data for the same purposes and using the same procedures as those described above.

You are further informed that article 7 of the aforementioned Code grants the party involved numerous rights, including the right to: obtain information about the existence of data concerning it and their communication in intelligible form, to obtain the cancellation, transformation into anonymous form or blockage, or the updating, amendment or, if interested, the supplementing of such data, as well as certification that such operations have been brought to the attention of the parties to whom the data were communicated, to oppose the processing of such data for legitimate reasons, even if pertinent to the purpose of gathering, to oppose processing for marketing purposes (profiling, marketing communications, market research and market survey).

The above rights can be exercised by writing to the email address: privacy@iegexpo.it

The data controller is Italian Exhibition Group S.p.A., based in Rimini, Via Emilia, 155, registered in the Companies' Register of Rimini under no. 00139440408. A list of processing Supervisors can be requested from the processing Controller.

**Consensus Leg. Decree 196/03 -
Protection of privacy**

I declare having read and understood the privacy policy indicated in article 13 Leg. decree 196/2003 and give my consent for the organizational management of the events promoted by Italian Exhibition Group S.p.A., and consequently some data may also be gathered through online or paper pre-registration procedures, or on-site by your authorized operators before entering the exhibition centre (purpose 2 of the privacy policy)

I give my consent I do not give my consent

as well as for data processing for the purposes of profiling, loyalty retention and direct marketing (conducting market research, marketing communications, promotion and advertising with offers of goods and services by mail, telephone, automated calling systems, fax, email, txt, mms) relating to the activities of Italian Exhibition Group S.p.A. (purpose 3 of the privacy policy)

I give my consent I do not give my consent

and furthermore for data processing for the purposes of profiling, loyalty retention and direct marketing (conducting market research, marketing communications, promotion and advertising with offers of goods and services by mail, telephone, automated calling systems, fax, email, txt, mms) carried out by third-party partners of Italian Exhibition Group S.p.A. (organizers, exhibitors, operators involved in the trade-fair events or also operating in other sectors) and regarding their activities. To this end, the data may be subject to communication and/or transfer to third parties for the sending their business communications and performing related processing. (purpose 4 of the privacy policy)

I give my consent I do not give my consent

DATE _____

Stamp and signature of contracting firm's legal representative